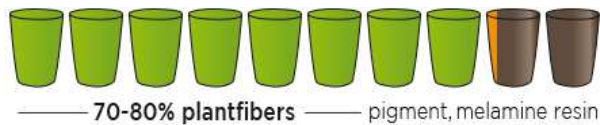


- 1- Raw Earth is based on bamboo-fiber and corn starch. We reinforce this with melamine-resin (known from child and camping tableware) to shape the products and make them durable and dishwasherproof. Also, a food-safe artificial pigment is added.
- 2- Raw Earth profiles itself by using the maximum amount of plant fibers in the products-between 70 and 80% - without losing the functionality. This is how we keep away the competition who are using much lower proportion of plant fibers and add artificial fillers.



- 3- Raw Earth is for daily use, is dishwasher safe, but not safe for microwave, grill or oven. It is not suitable for cooking or baking, but using hot liquids such as tea, coffee and soup is fine. The material is strong but not unbreakable.
- 4- Raw Earth is food safe. We supply a Declaration of Conformity on our site and we also have several (eg REACH) migration test reports from SGS and TUV for the European and American market.

F.A.Q Zuperzozial Raw Earth



Why choose consciously for Zuperzozial Raw Earth?

This collection is for the most part made from plant materials such as bamboo-fiber and corn powder. A huge step forward! The natural aspect is evident in the products and the beauty is in the colour and size tolerances. This makes each product unique and slightly different from the other, which doesn't interfere with daily use. A collection that fits in a time when we can consciously choose a responsible product.

What is Zuperzozial Raw Earth made of?

The Zuperzozial Raw Earth material is constantly evolving and is continuously improving. Main ingredients are bamboo fibre and corn starch. Corn starch is added because of the outstanding production specifications. Food safe artificial pigment and resin are added and pressed in a mould under high pressure and heat. The corn powder and coating, provide a smooth surface and fine texture. The melamine-resin we use is identical to the one being used for the production of melamine children cups and camping dishes. This resin is needed for functionality, durability it also makes the products dishwasher proof. Some products contain different materials, such as a sealing

ring on the lid of a cake box. Again we proceed very carefully. The flexible material is made of a silicone containing no plasticizers, safe for food and the most environmentally friendly of its kind at the moment. Zuperzozial Raw Earth is a modern raw material that meets the latest European standards.

Is Zuperzozial Raw Earth food-safe?

Yes, we have an "EU Food Safe Certificate" (Europe) and "FDA Food Safe Certificate (USA)". Possible migration of melamine and formaldehyde is in accordance with EU laws and regulations. This is reflected in the new stringent European REACH report which is being tested at 151 "Substances of Very High Concern" (SVHC). We passed it successfully.

The product is not smooth. Is that right?

Yes, Zuperzozial Raw Earth is made of natural materials which all behave differently during production. Dots, white flakes and small colour differences on the product are also included. That makes Zuperzozial tableware so natural.

Where do the ingredients of Zuperzozial Raw Earth come from?

Bamboo is common in Asia and is cultivated on a large scale in China. Because bamboo fiber is the main component of the Raw Earth collection we manufacture our products in China.

Are bamboo and corn grown organically?

Bamboo is the fastest growing plant on earth and is harvested after 3-5 years. This rapid growth has a minimal impact on the environment. The bamboo is cut with a official cutting license of the government. There is no use of pesticides.

The ingredient corn is grown in the same manner as food crop. There is thus limited use of pesticides, but it is not (yet) organically grown. The corn component however is only a small part of the ingredients.

Does Zuperzozial Raw Earth compete with global food production?

Yes, but this relates only to the corn component, which is only a small percentage of the product.

What dyes are used for Zuperzozial Raw Earth?

Zuperzozial Raw Earth uses regular artificial food safe dyes. We have an "EU Food Safe Certificate" (Europe) and "FDA Food Safe Certificate (USA)".

How are the working conditions during the production?

Zuperzozial Raw Earth is made in China. Through contractual arrangements we guarantee that the production is (of course) free of child labor and that the workers work under normal conditions and do not come into contact with hazardous or toxic materials. We are also regularly present at the factory to check this.

What about the colour authenticity of the material?

In ordinary everyday use each piece of Zuperzozial Raw Earth will keep its beautiful deep colour. But some red and pink shades may eventually reduce in power in bright sunlight (become paler). We therefore recommend not to leave Zuperzozial Raw Earth in bright sunlight for too long.

Is Zuperzozial Raw Earth biodegradable?

The main components of Zuperzozial Raw Earth are vegetable and can therefore digest. When the material comes into contact with enzymes, it will decompose after a period of time. Bamboo & Corn powder will soon disappear while the artificial resin needs much longer time. It is our aim to make also the resin natural based in order to speed up the process of biodegrading.

How long does this degradation process take?

With normal use, the Zuperzozial Earth collection does not break. Only when it comes into contact with certain enzymes (say, below ground) the digestion will start. Depending on the size of the product, this process takes 12 to 24 months.

Is Zuperzozial Raw Earth compostable?

In most countries organic waste processing prescribes that this waste may only decompose a couple of weeks. Zuperzozial Raw Earth requires a longer time for this, and is, just like nutshells, not compostable.

What can I use Zuperzozial Raw Earth for?

The Zuperzozial Raw Earth products are suitable for everyday use and can be compared with products made of ceramic or melamine. It also has the same strength.

Is Zuperzozial Raw Earth suitable for hot liquids?

The symbol with the thermometer indicates that the Zuperzozial Raw Earth products are suitable for hot liquids (less than 2 hours between -20 and 70 degrees), not for cooking or baking or prolonged exposure to a boiling liquid. A short-term use at high temperature, for example in cooling soup, tea or coffee is okay.



Is Zuperzozial Raw Earth unbreakable?

Zuperzozial Raw Earth products are not unbreakable. It will not shatter like ceramic or glass, but if it drops on the ground, a chip or crack may occur.

Is Zuperzozial Raw Earth sensitive to discoloration (from food such as curry, tomato soup, coffee)?

The surface has a coating that repels dyes. Nevertheless, we recommend to clean the product immediately after use of strong colours and flavors. If a coffee cup does have a discoloration, it will disappear again after a hot wash (dishwasher).

There is white powder on my Zuperzozial Raw Earth product with purchase. What to do?

This white powder is excess coating and will disappear after a hot wash (dishwasher) because it draws deeper into the product. It also fills any small knife cuts back up.

Can Zuperzozial Raw Earth be put in the dishwasher?

Zuperzozial Raw Earth behaves well in a domestic dishwasher. Over time, flat products such as plates will deform slightly. This is due to the natural ingredients and has no adverse effect on the use.

Note: bamboo wooden parts can't be put in the dishwasher.

Can Zuperzozial Raw Earth be put in the microwave / oven?

No, Zuperzozial Raw Earth can't be put in a microwave, oven, steam oven or grill.

Can Zuperzozial Raw Earth in freezer?

We do not recommend to store the Zuperzozial Raw Earth products for more than two hours at minus 20 degrees Celsius.

Why is there a label on each product?

To make Zuperzozial Raw Earth even more environmentally friendly, we choose to use less packaging material. All necessary information is on the label. This label is made of recycled paper.

How to remove the product label?

For the label we use reused or recycled paper with bio-degradable non-permanent adhesive. The combination of the adhesive with the coating on the product gives a lot of tolerance in the adhesive force of the label. Usually the label comes off effortlessly (see cut line in label and draw a circle in motion the label off), but sometimes this is difficult. We advise cooking oil.

How does Zuperzozial Raw Earth behave over time?

Due to the natural materials, there is a tolerance in size. Also, the product deforms very slightly over time. This has no effect on the use. Plates or bowls can still be stacked and retain their colour. The products keep getting more beautiful over the course of time. You can enjoy Zuperzozial Raw Earth for many years!

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